

## ABOUT **INKHOUSE**

InkHouse is breaking the agency mold. We're making traditional media relationships relevant again. And we're breaking down creative silos with integrated PR, content, social media, design, filmmaking and paid editorial all in one place. We value progress over process, but we also believe in the power of measurement. We're bi-coastal, 10 years old, 100 people, and one of the fastest-growing agencies in the country.

Founded in 2007, InkHouse's steady growth can be attributed to the company's longstanding reputation for solid PR and content campaigns, and deep bench of experienced communications professionals, former journalists, and creative thinkers on staff. With offices in Boston, Providence, San Francisco and New York, InkHouse is well-positioned to serve both national and international clients looking for dynamic, thoughtful integrated communications campaigns across the U.S. market.

[WWW.INKHOUSE.COM](http://WWW.INKHOUSE.COM)  
[@INKHOUSEPR](https://twitter.com/INKHOUSEPR)

## ABOUT **BETH MONAGHAN**

Beth is the co-founder and CEO of InkHouse and has been recognized as one of the "Top Women in PR." Her approach to the business has earned InkHouse numerous awards for growth and company culture, including Entrepreneur's Top Company Culture Awards, The Boston Globe's Best Places to Work, BostInno's Coolest Companies, and The Greater Boston Chamber of Commerce's Top Small Businesses of the Year. Beth's mission at InkHouse is to demonstrate that great work and great personal lives are mutually inclusive, and she's redesigned her company's policies around time off, paid leave, flex time and email use to support this mission.

The loneliness of entrepreneurship as a woman pulled Beth into the fight for gender equality. In 2013, Beth was appointed by Massachusetts Governor Deval Patrick to the Women in the Workplace Task Force, which recommended solutions for improving gender equality in the state. It culminated in the Corporate Challenge, which recruited more than 100 of Massachusetts' top businesses to look at their individual organizations with respect to gender equality.

Today, Beth is a frequent public advocate for women's equality, authoring Op-Eds (for example, Redefining Having it All, The PR Agency Model Is Broken, and Business Are The New Battleground States) and advocating for change. In 2015 and 2017 she was the sole business owner to testify at the Massachusetts State House about the importance of paid family and medical leave legislation and also presented to the U.S. Department of Labor on the topic with Google and Spotify, after which InkHouse was mentioned on the

White House's blog. Through her role on the board of directors for the Alliance for Business Leadership Beth has also worked with a number of public advocacy groups and the Massachusetts Attorney General's office to push for policy change around gender pay equity, affordable housing, transgender rights, and other issues of parity. Beth also sits on the board of directors for Massachusetts Women's Forum, an invitation-only membership organization of the top female CEOs and political leaders in the state.

She studied PR at a journalism school, Syracuse University's S.I. Newhouse School of Public Communications, and began her career during the height of the internet bubble working with startup technology companies, at one of the top PR firms of that era, Schwartz Communications. Afterward, she worked for Charles River Ventures, one of the leading venture capital firms in the nation, and just before starting InkHouse, she was a vice president at a generalist PR agency in downtown Boston.

Beth and her husband have two young daughters and Beth dreams of a future in which they raise their hands early and often. She is currently authoring her first book.

[@BAMONAGHAN](https://twitter.com/BAMONAGHAN)

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